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Swisstanable Tourism Credential and She Travel Club Label Announce Strategic Partnership to Promote Equality in Hospitality 🤝

Swisstanable Tourism Credential and She Travel Club Label are excited to announce a groundbreaking partnership aimed at fostering a more sustainable and equitable hospitality industry.

All Hotels aspiring to achieve or maintain the prestigious Swisstanable “Level Engagement” involves obtaining the She Travel Club label in combination with another recognized sustainability certification. This dual-label approach ensures a comprehensive commitment to both environmental sustainability and social responsibility.

She Travel Club is proud to partner with Swisstanable Tourism Credential in this endeavor. By combining our efforts, we aim to create a more inclusive and equitable environment in the hospitality industry, fostering positive change for both travelers and industry professionals.